WINONA RESEARCH, INC.
8200 Humboldt Ave. So.
Minneapolis, MN 55431

TALLY SHEET

[redacted] (MENTHOL) IN-DEPTH
NO. 1602-20644
DECEMBER, 1982

	TOTALS
REFUSED TO BEGIN:	47
TERMINATES:	
Q.1A - AGE:	23
Q.1B - OVER QUOTA 18-34:	
OVER QUOTA 34-54:	4
Q.2 - MALL EMPLOYEE:	3
Q.3 - PAST 3 MONTHS PARTICIPATION:	16
Q.4 - NON-FILTER CIGARETTES:	52
Q.5 - MENTHOL CIGARETTES:	20
Q.6 - OVER QUOTA REG/KINGS:	
OVER QUOTA LONGER/100'S/120'S:	
Q.7 - NOT STARRED BRAND:	1
OVER QUOTA FULL-FLAVOR:	
OVER QUOTA LOW-TAR:	
Q.8 - OVER QUOTA FEMALE:	
OVER QUOTA MALE:	
ETHNIC:	
Q.11 - REFUSED TO PARTICIPATE:	2
Q.12 - UNABLE TO PARTICIPATE:	

COMPLETES:

MALE 18-34:		MALE 35-54:	
FEMALE 18-34:		FEMALE 35-54:	
FULL-FLAVOR:		LOW-TAR:	
REG/KINGS:		LONGER/100'S/120'S:	
BLACK:		WHITE:	

TOTALS --->

CITY: Nanuet

INTERVIEWER NAME: Daniel J Black

DATE: 12/4/82

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Source: https://www.industrydocuments.ucsf.edu/docs/kgyj0004